



International Society
for Eye Research



**BrightFocus
Foundation**
Cure in Mind. Cure in Sight.

ISER / BRIGHTFOCUS GLAUCOMA SYMPOSIUM:

CONCEPTS AND BREAKTHROUGHS IN GLAUCOMA

SPONSOR BOOK

**ATLANTA, GEORGIA, USA
OCTOBER 8 - 11, 2025**

Welcome from ISER and BrightFocus

It is our great pleasure to invite you to cosponsor the **5th ISER/BrightFocus Glaucoma Symposium: Concepts and Breakthroughs in Glaucoma and BrightFocus Glaucoma Fast Track 2025!**

The **International Society for Eye Research (ISER)** and **BrightFocus Foundation** have been co-sponsors of this successful event since 2017, cooperating in delivering scientific meetings and symposia to advance our understanding and treatment of glaucoma. Attendees at this very successful meeting are clinicians and scientists that represent key opinion leaders in glaucoma research, diagnosis and treatment.

The Mission of ISER is to provide a unique international platform for discussion and exchange of ideas on contemporary topics in eye and vision research among its members and the broader eye/vision research community. This mission is standing on the ground of supporting early career researchers to develop their path towards independent researchers in the field of eye research and of bringing excellent cutting-edge research to the world. Please visit our newly revamped website, for more information on how you can become more involved, visit: <https://iser.org/>

At **BrightFocus**, our mission is to harness the power of science to end the conditions we fear most – loss of sight and loss of mind. Through BrightFocus' work on glaucoma, macular degeneration, and Alzheimer's and related dementias, we serve as an umbrella on neurodegenerative disease, uniquely positioned for scientific innovation by enabling the sharing of discoveries from one disease to inform another. For more information on our research opportunities (and to obtain free copies of lay-summary information pamphlets to share with affected individuals) please visit <https://www.brightfocus.org/> or call 1-800-437-2423.

The current meeting is built on the vibrant success of the first four meetings held on the discussion and exchange of ideas in glaucoma research and clinical application that has enabled the organizers to attract world authorities in research and clinical practice. We also make a strong effort to attract, support and include young investigators as participants in our program. The BrightFocus Glaucoma Fast Track workshop—which will be held at the beginning of the meeting—has proven to be a truly foundational experience, building a more thorough understanding of the mechanistic underpinnings of glaucoma. This further promotes our strategy of providing a solid foundation for our future scientists, clinicians and leaders. To view recordings of the prior Glaucoma Fast Track presentations, please visit BrightFocus' [YouTube account](#) where you can find 2017 videos, 2019 videos, and 2022 videos.



Olaf Strauss, PhD
ISER President



Frank Lovicu, PhD
ISER President Elect



Diane Bovenkamp, PhD
VP Scientific Affairs



Preeti Subramanian, PhD
Director Vision Science Prgr.

International Society for Eye Research

BrightFocus Foundation

CME credits will not be available for this meeting



ORGANIZING SECRETARIAT

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OIC Srl is a MedTech Europe Trusted Partner



Contacts

Organizing Secretariat



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Sponsor Liaison

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Michael Fautsch, Ph.D.

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Registration & Accommodation

registrationISERBFF@oic.it

Faculty & Scientific Program

facultyISERBFF@oic.it

Symposium Website

www.ISERBrightfocusGlaucoma.org

Important Dates

Opening of Registrations	15 January 2025
Opening of Abstract Submission	15 January 2025



Venue

Emory Conference Center Hotel
1615 Clifton Road NE
Atlanta, Georgia 30329



Emory Conference Center Hotel is easily reachable both by car or by public transportation from the Hartsfield International Airport

Atlanta's best-kept secret is the newly reimagined Emory Conference Center Hotel! This is where you come to innovate, inspire, motivate, and bond in remarkable spaces surrounded by sweeping views. It is serenity in the city. Welcome to Emory Conference Center Hotel.

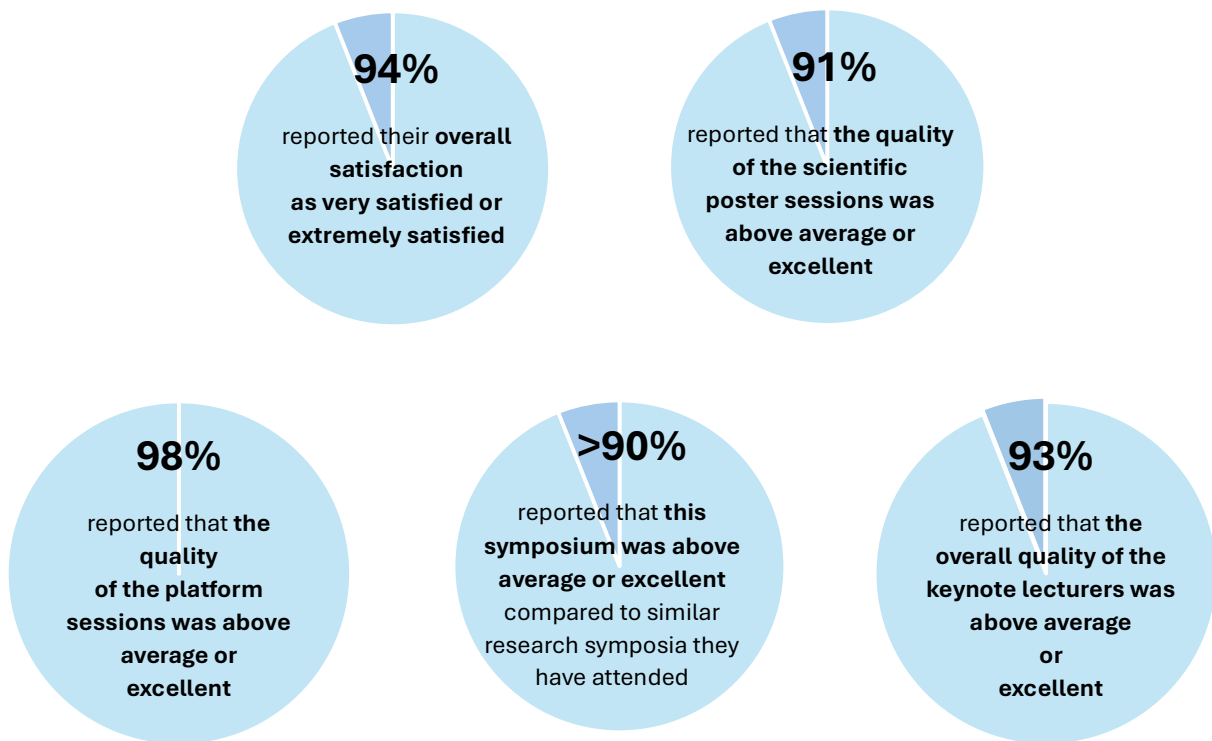
Step into refined architecture with intentional design that inspires spirited collaboration with innovative results.



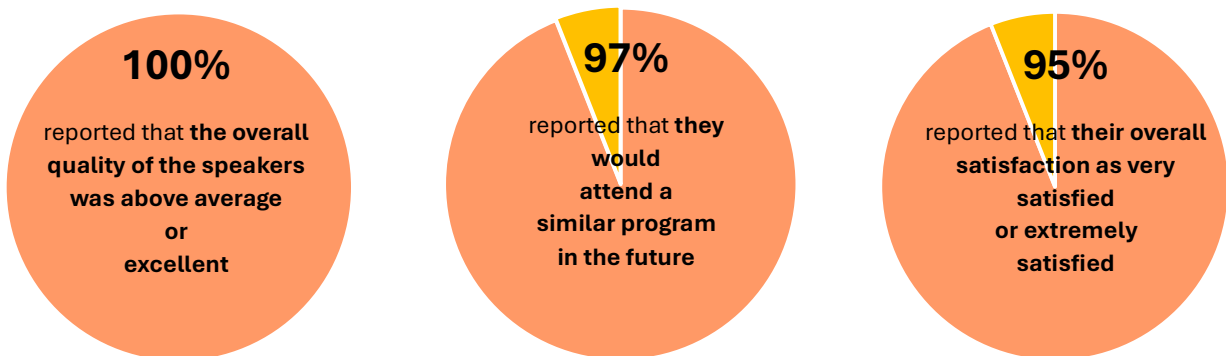
Symposium Success

The ISER/BrightFocus 2025 Glaucoma Symposium follows four previously successful glaucoma focused meetings held in 2013, 2017, 2019 and 2022. The ISER/BrightFocus 2022 Glaucoma Symposium hosted over 221 attendees, including young investigators, 61 of whom received travel awards. The BrightFocus Glaucoma Fast Track pre-symposium workshop hosted 153 investigators. The results of the post-symposium and workshop evaluation in 2022 showed that >90% of responders were either very satisfied or extremely satisfied with the meeting, and the quality of the sessions was above average or excellent (see below).

ISER/BrightFocus 2022 Glaucoma Symposium



BrightFocus Glaucoma Fast Track 2022





2025 Symposium Support

We are pleased to offer a variety of support opportunities, including packages designed to provide extra value, as well as itemized selections. Your organization's collaboration will provide a unique platform for discussion and exchange of ideas on contemporary topics in glaucoma research. Corresponding recognition benefits associated with the value package support levels are listed below. If you wish to additionally support the BrightFocus Glaucoma Fast Track, including the publication of the workshop program or the recording of the presentations, please contact the Vice President of Scientific Affairs at BrightFocus.

Main Sponsor Packages

PLATINUM SPONSOR PACKAGE \$ 25,000

- ✓ 1 complimentary promotional handout to attendees
- ✓ 3 complimentary registrations
- ✓ Acknowledgment and logo on meeting website supporter page
- ✓ Recognition as a Platinum supporter on meeting supporter signage
- ✓ Recognition as a Platinum supporter in the meeting program book
- ✓ Supporter ribbons for attendee badges
- ✓ Recognition as named supporter of one keynote lecture

GOLD SPONSOR PACKAGE \$ 15,000

- ✓ 2 complimentary registrations
- ✓ Acknowledgment and logo on meeting website supporter page
- ✓ Recognition as a Gold supporter on meeting supporter signage
- ✓ Recognition as a Gold supporter in the meeting program book
- ✓ Supporter ribbons for attendee badges
- ✓ Recognition as named supporter of one keynote lecture



SILVER SPONSOR PACKAGE \$ 10,000

- ✓ 1 complimentary registration
- ✓ Acknowledgment and logo on meeting website supporter page
- ✓ Recognition as a Silver supporter on meeting supporter signage
- ✓ Recognition as a Silver supporter in the meeting program book
- ✓ Supporter ribbon for attendee badges

BRONZE SPONSOR PACKAGE \$ 5,000

- ✓ Acknowledgment and logo on meeting website supporter page
- ✓ Recognition as a Bronze supporter on meeting supporter signage
- ✓ Recognition as a Bronze supporter in the meeting program book
- ✓ Supporter ribbon for attendee badge

TRAVEL FELLOWSHIP FOR YOUNG INVESTIGATORS \$2,500*

- ✓ Acknowledgment and logo on meeting website supporter page
- ✓ Recognition as a Travel Fellowship supporter on meeting supporter signage
- ✓ Recognition as a Travel Fellowship supporter in the meeting program book

*Available in increments of \$2,500 per awardee. No limit, may sponsor multiple awards.

Additional Support Opportunities**ISER/BrightFocus Kick off RECEPTION 8 October****\$ 6,000**

Acknowledgment during Welcome Reception; Logo on website supporter page; Recognition on meeting supporter signage; Recognition as supporter in program book; Supporter ribbon for attendee badge

POSTER RECEPTION 9 October**\$ 6,000**

Acknowledgment during Poster Reception; Logo on website supporter page; Recognition on meeting supporter signage; Recognition as supporter in program book; Supporter ribbon for attendee badge

GALA DINNER AND AWARDS 10 October**\$ 15,000**

Acknowledgment during Gala Dinner; Logo on website supporter page; Recognition on meeting supporter signage; Recognition as supporter in program book; Supporter ribbon for attendee badge

POSTER SESSIONS**\$ 4,000**

Acknowledgment during Poster Sessions; Logo on website supporter page; Recognition on meeting supporter signage; Recognition as supporter in program book; Supporter ribbon for attendee badge

KEYNOTE LECTURES***\$ 2,000**

Acknowledgment before Keynote Lecture; Logo on website supporter page; Recognition on meeting supporter signage; Recognition as supporter in program book

*Up to 3 keynote opportunities to choose from. Contact ISER's office for topics and specifics

LANYARDS**\$ 2,000**

Logo on attendee lanyards; Logo on website supporter page; Recognition on meeting supporter sign; Recognition as supporter in program book. "First come, first serve"

Program Book

The Program Book serves as the logistical guide for ISER/BrightFocus Glaucoma Symposium attendees, and it is provided to each registrant and offers continued visibility as attendees often view their books during and after the meeting. (Note that the program book will be shared only as a pdf)

The book includes important information such as presentation schedules, information on keynote speakers, and a list of supporters.

All Program Book advertisements are shown in full color.

FULL PAGE

\$ 2,000

HALF-PAGE

\$ 1,000

Deadline Artwork due July 18, 2025

Submit files via email SponsorISERBFF@oic.it

Marketing Opportunity Specs

Content: product or generic is acceptable

Dimensions: • Full-page: 8.5" x 11" (add 1/8" for bleeds)

• Half-page: 7.5" x 4.875" (no bleeds)

Format: PDF, high resolution

Additional sponsorship items are available, and also offer tailor-made sponsorship packages!

Please feel free to contact us at SponsorISERBFF@oic.it for more info.



Sponsorship Application Form

Organizations are invited to apply for their preferred Level of Support. Please complete and submit this form to the organizing secretariat: SponsorISERBFF@oic.it by **31st January 2025** to ensure your priority choice.

Company Name

Address

City

ZIP Code

State

E-mail

Telephone n.

Contact person for this activity

MAJOR SPONSOR PACKAGES

<input type="checkbox"/> PLATINUM SPONSOR	\$ 25,000
<input type="checkbox"/> GOLD SPONSOR	\$ 15,000
<input type="checkbox"/> SILVER SPONSOR	\$ 10,000
<input type="checkbox"/> BRONZE SPONSOR	\$ 5,000
<input type="checkbox"/> TRAVEL FELLOWSHIP	\$ 2,500

ADDITIONAL SUPPORT OPPORTUNITIES

<input type="checkbox"/> GALA DINNER	\$ 15,000
<input type="checkbox"/> WELCOME RECEPTION	\$ 6,000
<input type="checkbox"/> POSTER RECEPTION	\$ 6,000
<input type="checkbox"/> POSTER SESSION	\$ 4,000
<input type="checkbox"/> KEYNOTE LECTURER	\$ 2,000
<input type="checkbox"/> LANYARDS	\$ 2,000
<input type="checkbox"/> PROGRAM BOOK – FULL PAGE	\$ 2,000
<input type="checkbox"/> PROGRAM BOOK – HALF PAGE	\$ 1,000

Date _____

Signature _____